## **Speed to Lead Campaign**

## Campaign Live from 24th June 2025 till 31st July 2025

## Terms & Conditions: -

- The 'Speed to Lead' Campaign is applicable only for GoodLife members.
- The Campaign is valid from 24th June 2025 till 31st July 2025.
- Participation in this Campaign is purely voluntary. By participating, GoodLife members unconditionally and irrevocably accept the terms and conditions of the Campaign.
- GoodLife members are eligible to participate in the 'Speed to Lead' Campaign as per the following regulations:
  - OTP-based login.
  - Participants must complete the lead form by providing either a 'Self-Referral' or the details of a 'Referred Person' by sharing their Name, Mobile Number, State, City, and Dealer details to express interest in purchasing the Hero Karizma Combat.
  - Members can participate multiple times but can submit up to three leads in total, including 'Self-Referral' and/or referrals of other individuals.
  - The first 100 valid conversions from the submitted leads will receive a ₹2,000 Gift Voucher.
- All Campaign-related communications will be through Hero Website only.
- GoodLife members/winners will receive their rewards post-verification by 31st Aug 2025
- Hero MotoCorp reserves the right to disqualify any participant found engaging in fraudulent or unfair practices.
- Any attempt to manipulate or exploit the Game mechanism will lead to immediate disqualification.
- Hero MotoCorp's decision regarding disqualification shall be final and binding.
- In case of any issues with crediting Reward Points, GoodLife members must report them to goodlife@heromotocorp.biz by 31<sup>st</sup> Aug 2025, after which no complaints will be entertained.
- By participating in the campaign, the GoodLife member consents to Hero MotoCorp Ltd.'s
  right to tag, notify, and exhibit the uploaded pictures and shared stories in all modes and
  media, including advertisements now existing or hereinafter created, without any
  compensation whatsoever.
- Hero MotoCorp Ltd. reserves the right to alter, amend, vary, extend, or terminate this campaign at any point in time without assigning any reason.

- Hero MotoCorp Ltd. shall not be responsible for any expenses incurred by the participant while participating in this campaign, including internet charges and any technological issues, including network problems.
- Hero MotoCorp Ltd. may use any personal information provided by the participating GoodLife member for marketing purposes including the distribution of regular email updates or newsletters. Any personal information relating to GoodLife member will be used in accordance with applicable data protection legislation.
- This campaign is subject to force majeure conditions. Hero MotoCorp Ltd. and their directors/officers will not be responsible for circumstances beyond their control that hinder the completion of the Campaign.
- All disputes are subject to the exclusive jurisdiction of the courts in New Delhi.