

**Terms & Conditions: -**

Passion+ Gamification (Quiz) Campaign is applicable for GoodLife members only, whose membership is valid on the date of participation. Memberships should be active and not expired as on the date of participation.

Campaign is valid from 20th February 2024 till 31st March 2024.

Participation in this Campaign is purely voluntary. By participating in this Campaign, the participating GoodLife member unconditionally and irrevocably accepts and agrees to be bound by the terms and conditions of the Campaign. Entries against the Campaign should be received maximum by 31st March 2024, any entry received after 31st March 2024 shall not be considered for participation in the Campaign.

GoodLife Members are eligible to participate in the Campaign by playing the quiz comprising 5 Questions and will get 100 GoodLife Reward Points against each valid & correct answer.

<b>Membership Type</b>	<b>Points for Each Correct Answer</b>	<b>Points for a Successful Referral</b>	<b>Points for Self-Upgrade</b>	<b>Total Points That Can Be Earned for a Successful Referral with All Correct Answers</b>	<b>Total Points That Can Be Earned for a Self-Upgrade with All Correct Answers</b>
<b>Silver</b>	100	3500	7000	4000	7500
<b>Gold</b>	100	4000	8000	4500	8500
<b>Platinum</b>	100	4500	9000	5000	9500

GoodLife members are eligible to participate in the campaign once per day.

GoodLife Reward Points (for each entry) shall be credited to the participating GoodLife member with valid entry maximum by 30<sup>th</sup> April 2024, as per the Card number or Chassis number received for relevant entries/emails.

By participating into the Campaign, the GoodLife Member consents to Hero MotoCorp Ltd.'s, right to use the participating members'/winner's name, picture, and testimonial in any future marketing material without any compensation whatsoever for advertising and publicity purposes and the GoodLife Reward Points shall be considered as a valid consideration in this regard. Same shall be sole property of Hero MotoCorp Ltd.

Hero MotoCorp Ltd. reserves the right to alter/amend/vary/extend/ terminate this Campaign at any point of time without assigning any reason.

Hero MotoCorp Ltd. shall not be responsible for any expense incurred by the Participant while participating in this Campaign, including internet charges and any technological issues, including network problems.

This Campaign is subject to force majeure conditions. HMCL and/or their directors/officers will not be responsible for circumstances beyond their control, which hinder the completion of the Campaign.

All disputes are subject to the exclusive jurisdiction of the courts at New Delhi.