

Hero Cleanathon Week

Campaign Live from 5th June 2025 till 11th June 2025

Terms & Conditions:

- The Hero Cleanathon Week Campaign is applicable only for valid GoodLife members whose membership is active and not lapsed as on the date of participation in the Campaign.
- The Campaign is valid from 5th June 2025 till 11th June 2025.
- Participation in this Campaign is purely voluntary. By participating, GoodLife members unconditionally and irrevocably accept the terms and conditions of the Campaign.
- Members can participate only once during the campaign period.
- GoodLife members are eligible to participate in the Hero Cleanathon Week Campaign through gamification as per the following regulations:
 - OTP-based login.
 - The objective of the Game is to engage members through Hero Cleanathon Week Gamification.
 - To participate, members must:
 - Pick a messy spot such as a street corner, empty plot, park, or pavement
 - Take **1–3 ‘Before’ photos** of the area
 - Clean up the space
 - Take **1–3 ‘After’ photos** showing the cleaned area
 - Log in to the Hero GoodLife platform using OTP
 - Upload the photos, location details, and a write-up (optional)
 - Submit the form
 - GoodLife members can participate in the Hero Cleanathon Week Campaign only once during the Campaign period.
 - All Campaign-related communications will be through the Hero Website only.
- On successful submission and verification:
 - All eligible participants will receive a custom ‘Eco Warrior’ Certificate.
 - Select participants will be chosen through a lucky draw to win up to 500 GoodLife Reward Points.
- Reward Points and Certificates will be issued by 30th June 2025 after verification and winner selection.
- GoodLife members/winners will receive their rewards post-verification by 30th June 2025.
- Hero MotoCorp Ltd. reserves the right to disqualify any participant found engaging in fraudulent or unfair practices.
- Any attempt to manipulate or exploit the Game mechanism will lead to immediate disqualification.
- Hero MotoCorp Ltd. decision regarding disqualification shall be final and binding.

- In case of any issues with crediting Reward Points, GoodLife members must report them to goodlife@heromotocorp.biz by 5th July 2025, after which no complaints will be entertained.
- By participating in the campaign, the GoodLife member consents to Hero MotoCorp Ltd.'s right to tag, notify, and exhibit the uploaded pictures and shared stories in all modes and media, including advertisements now existing or hereinafter created, without any compensation whatsoever.
- Hero MotoCorp Ltd. reserves the right to alter, amend, vary, extend, or terminate this campaign at any point in time without assigning any reason.
- Hero MotoCorp Ltd. shall not be responsible for any expenses incurred by the participant while participating in this campaign, including internet charges and any technological issues, including network problems.
- Hero MotoCorp Ltd. may use any personal information provided by the participating Goodlife member for marketing purposes including the distribution of regular email updates or newsletters. Any personal information relating to Goodlife member will be used in accordance with applicable data protection legislation.
- This campaign is subject to force majeure conditions. Hero MotoCorp Ltd. and their directors/officers will not be responsible for circumstances beyond their control that hinder the completion of the Campaign.
- All disputes are subject to the exclusive jurisdiction of the courts in New Delhi