

# Hero Glamour Challenge Campaign

## Campaign Live from 25<sup>th</sup> March 2025 till 31<sup>st</sup> March 2025

### Terms & Conditions:

- The Hero Glamour Challenge Campaign is applicable only for valid GoodLife members whose membership is active and not lapsed as on the date of participation in the Campaign.
- The Campaign is valid from 25<sup>th</sup> March 2025 till 31<sup>st</sup> March 2025.
- Participation in this Campaign is purely voluntary. By participating, GoodLife members unconditionally and irrevocably accept the terms and conditions of the Campaign.
- GoodLife members are eligible to participate in the Campaign through the "Glamour Challenge" gamification as per the following regulations:
  - OTP-based login.
  - The objective of the Game is to engage members through Hero Glamour Challenge Gamification & generate Leads.
  - Participants will need to watch a video on the Hero Glamour and answer 5 questions based on the video to win GoodLife Reward Points.
  - Each correct answer earns the participant 100 Reward Points.
  - Players can accumulate upto 500 Reward Points by answering all questions correctly.
  - Participants must complete the lead form by providing their 'Self-referral' or 'Referring Friends/ Family' by sharing their 'Name', 'Mobile Number', 'State' and 'City' to express their interest in purchasing a new Hero Glamour, post accessing the Game.
  - Members can give upto 3 leads including 'Self-Referral' and/ or those of 'Friends/ Family'
  - GoodLife members can participate in the Hero Glamour Challenge Campaign only once during the Campaign period.
  - All Campaign-related communications will be through the Hero Website only.
- GoodLife members can earn up to **10,000 GoodLife Reward Points** through this Campaign.
  - Members can win up to **500 GoodLife Reward Points** by participating in the Hero Glamour Challenge by watching the Hero Glamour Video and answering all five questions correctly. **100 GoodLife Reward Points** will be credited for each correct answer.
  - Members can earn upto **9,500 GoodLife Reward Points** upon a **successful Referral / Upgrade or Self-Referral**.
- GoodLife members/winners will receive their rewards post-verification by 30<sup>th</sup> April 2025.
- Hero MotoCorp Ltd. reserves the right to disqualify any participant found engaging in fraudulent or unfair practices.
- Any attempt to manipulate or exploit the Game mechanism will lead to immediate

- disqualification.
- Hero MotoCorp Ltd. decision regarding disqualification shall be final and binding.
  - In case of any issues with crediting Reward Points, GoodLife members must report them to [goodlife@heromotocorp.biz](mailto:goodlife@heromotocorp.biz) by 30<sup>th</sup> April 2025, after which no complaints will be entertained.
  - By participating in the campaign, the GoodLife member consents to Hero MotoCorp Ltd.'s right to tag, notify, and exhibit the uploaded pictures and shared stories in all modes and media, including advertisements now existing or hereinafter created, without any compensation whatsoever.
  - Hero MotoCorp Ltd. reserves the right to alter, amend, vary, extend, or terminate this campaign at any point in time without assigning any reason.
  - Hero MotoCorp Ltd. shall not be responsible for any expenses incurred by the participant while participating in this campaign, including internet charges and any technological issues, including network problems.
  - Hero MotoCorp Ltd. may use any personal information provided by the participating Goodlife member for marketing purposes including the distribution of regular email updates or newsletters. Any personal information relating to Goodlife member will be used in accordance with applicable data protection legislation.
  - This campaign is subject to force majeure conditions. Hero MotoCorp Ltd. and their directors/officers will not be responsible for circumstances beyond their control that hinder the completion of the Campaign.
  - All disputes are subject to the exclusive jurisdiction of the courts in New Delhi