## Scratch & WIN Campaign

## Campaign Live from 03<sup>rd</sup> July 2025 till 31<sup>st</sup> July 2025

Terms & Conditions: -

- The Scratch & WIN Campaign is applicable only for GoodLife members.
- The Campaign is valid from 03rd July 2025 till 31st July 2025
- Participation in this Campaign is purely voluntary. By participating, GoodLife members unconditionally and irrevocably accept the terms and conditions of the Campaign.
- GoodLife members are eligible to participate in the Scratch & WIN Campaign as per the following regulations:
  - OTP-based login.
  - Participants must complete the lead form by providing either a 'Self-Referral' or Referring a Friend/ Family Member by sharing their Name, Mobile Number, State, City to express interest in purchasing the Hero Xtreme 250R.
  - Members can participate multiple times but can submit up to three leads in total, including 'Self-Referral' and/or referrals of other individuals.
  - Members will receive a Scratch Card upon successful lead submission and stand a chance to win up to 500 GoodLife Reward Points and conditional e-vouchers.
- All Campaign-related communications will be through Hero Website only.
- GoodLife members/winners will receive their rewards post-verification by 31<sup>st</sup> Aug 2025
- Hero MotoCorp reserves the right to disqualify any participant found engaging in fraudulent or unfair practices.
- Any attempt to manipulate or exploit the Game mechanism will lead to immediate disqualification.
- Hero MotoCorp's decision regarding disqualification shall be final and binding.
- In case of any issues with crediting Reward Points, GoodLife members must report them to goodlife@heromotocorp.biz by 31<sup>st</sup> Aug 2025, after which no complaints will be entertained.
- By participating in the campaign, the GoodLife member consents to Hero MotoCorp Ltd.'s right to tag, notify, and exhibit the uploaded pictures and shared stories in all modes and media, including advertisements now existing or hereinafter created, without any compensation whatsoever.
- Hero MotoCorp Ltd. reserves the right to alter, amend, vary, extend, or terminate this campaign at any point in time without assigning any reason.

- Hero MotoCorp Ltd. shall not be responsible for any expenses incurred by the participant while participating in this campaign, including internet charges and any technological issues, including network problems.
- Hero MotoCorp Ltd. may use any personal information provided by the participating Goodlife member for marketing purposes including the distribution of regular email updates or newsletters. Any personal information relating to Goodlife members will be used in accordance with applicable data protection legislation.
- This campaign is subject to force majeure conditions. Hero MotoCorp Ltd. and their directors/officers will not be responsible for circumstances beyond their control that hinder the completion of the Campaign.
- All disputes are subject to the exclusive jurisdiction of the courts in New Delhi.