## **XPulse Campaign**

## Campaign is applicable from 01st Dec 2023 till 31st Jan 2024.

## **Terms & Conditions: -**

- The Campaign is applicable for valid GoodLife Members only, whose membership is live on the date of participation. It should be live & not expired.
- Campaign is valid from 01<sup>st</sup> Dec 2023 till 31<sup>st</sup> Jan 2024
- Participation in this Campaign is purely voluntary. By participating in this Campaign,
  GoodLife members unconditionally and irrevocably accept the terms and conditions of the Campaign.
- GoodLife Members are eligible to participate in the Campaign through XPulse Campaign as per the following procedure:
  - ✓ GoodLife member to refer his Friend or Family or Self for Hero XPulse i.e., Name & Mobile Number.
  - ✓ After the GL member's lead successfully purchases the Hero XPulse, he/she will be rewarded with a Rs 1000 e-commerce voucher.
    - If a Referred member buys Hero Xpulse, the system will check it from the backend through the Mobile number and an automated Confirmation SMS will be sent to the Referrer with a link.
    - The referrer will log in to the campaign page through OTP, upload the proof of identity (Aadhar Card, PAN card, Driving Licence, Voter ID, Passport) and submit.
    - Once verified, an automated communication with the Voucher code will be sent to the Referrer.
- Rs 1000 e-voucher will be disbursed to member's Emails/Mobile Numbers by 15<sup>th</sup> January 2024.
- The winner of the Rs 1000 e-voucher must provide consent for marketing, legal, and taxation formalities. Additionally, the referrer must submit their identity proof within 7 days once the referee purchases the Hero XPulse. Failure to do so will result in the participant's disqualification.
- In case of any issue in crediting of Reward Points, the GoodLife customers need to report to goodlife@heromotocorp.biz maximum by 15th January 2024. After which no complaint shall be entertained.
- By participating in the Campaign, the GoodLife Member consents to Hero MotoCorp Ltd.'s, right to tag, notify, and exhibit the uploaded pictures and shared story in all modes & media, advertisement now existing or hereinafter created, including without limitation internet, television, film, radio and print media, without any compensation whatsoever for advertising and publicity purposes, and the GoodLife Reward Points shall be considered as a valid consideration in this regard.
- Hero MotoCorp Ltd. reserves the right to alter/amend/vary/extend/ terminate this Campaign at any point in time without assigning any reason.
- Hero MotoCorp Ltd. shall not be responsible for any expense incurred by the Participant while participating in this Campaign, including internet charges and technological issues, including network problems.
- This Campaign is subject to force majeure conditions. HMCL and/or their directors/officers will not be responsible for circumstances beyond their control, which hinder the completion of the Campaign.
- All disputes are subject to the exclusive jurisdiction of the courts in New Delhi.