

## Refer More, Earn More

Campaign is applicable from 22<sup>nd</sup> Sep till 30th Nov 2025.

Terms & Conditions: -

- The Campaign is applicable only for valid GoodLife members whose membership is active and not lapsed as on the date of participation in the Campaign.
- Campaign is live from 22<sup>nd</sup> Sep till 30th Nov 2025
- Participation in this Campaign is purely voluntary. By participating, GoodLife members unconditionally and irrevocably accept the terms and conditions of the Campaign.
- GoodLife members are eligible to participate in the Campaign as per the following regulations:
  - All Campaign-related communications will be through the Hero App and Website only.
  - GoodLife members can earn upto **10,000 GoodLife Reward Points** by either referring new customers or through self-upgrades. The points structure is as follows:
    - **On Referral/Upgrade:** Earn up to 9,000 Reward Points per successful referral or self-upgrade.
    - **Flat 1000 Additional Reward Points:** Get 1,000 extra Reward Points for referrals or upgrades during the Campaign Period.
- The Campaign offers a total of **120 winners**, selected via a Lucky Draw.
- The rewards are categorized as follows:
  - **Fully expense paid trip to IBW Goa** : 10 lucky winner
  - **Hero Factory tours:** 10 lucky winner
  - **Amazon e-Voucher worth ₹1,000:** 100 Winners.
- The partner brands' terms and conditions will be applicable for all vouchers.
- Winners will be declared through lucky draw and the winners list will be published on the Campaign Page .
- The voucher details will be shared with the winners by 31<sup>st</sup> January, 2026.

- In case the voucher details are not received, GoodLife customers need to report to [goodlife@heromotocorp.biz](mailto:goodlife@heromotocorp.biz) maximum by 31<sup>st</sup> January 2026. After which no complaint shall be entertained.
- By participating in the Campaign, the GoodLife member consents to Hero MotoCorp Ltd.'s right to tag, notify, and exhibit the uploaded pictures and shared stories in all modes and media, including advertisements now existing or hereinafter created, without any compensation whatsoever.
- Hero MotoCorp Ltd. reserves the right to alter, amend, vary, extend, or terminate this Campaign at any point in time without assigning any reason.
- Hero MotoCorp Ltd. shall not be responsible for any expenses incurred by the participant while participating in this Campaign, including internet charges and any technological issues, including network problems.
- Hero MotoCorp Ltd. may use any personal information provided by the participating Goodlife member for marketing purposes including the distribution of regular email updates or newsletters. Any personal information relating to Goodlife members will be used under applicable data protection legislation.
- This Campaign is subject to force majeure conditions. Hero MotoCorp Ltd. and its directors/officers will not be responsible for circumstances beyond their control that hinder the completion of the Campaign.
- All disputes are subject to the exclusive jurisdiction of the courts in New Delhi.