

# HERO GOODLIFE SUMMER MAY-NIA CAMPAIGN

Campaign Live from 17<sup>th</sup> May 2025 till 31<sup>st</sup> May 2025.

Terms & Conditions: -

- The HERO GOODLIFE SUMMER MAY-NIA CAMPAIGN is applicable only for valid GoodLife members whose membership is active and not lapsed as on the date of participation in the Campaign.
- The Campaign is valid from 17th May 2025 till 31st May 2025.
- Participation in this Campaign is purely voluntary. By participating, GoodLife members unconditionally and irrevocably accept the terms and conditions of the Campaign.
- GoodLife members are eligible to participate in the HERO GOODLIFE SUMMER MAY-NIA CAMPAIGN as per the following regulations:
  - OTP-based login.
  - Participants must complete the lead form by providing their 'Self-referral' or 'Referring Friends/ Family' by sharing their 'Name', 'Mobile Number', 'State' and 'City' and 'Preferred Hero Two-Wheeler' to express their interest in purchasing.
  - Members can give upto 3 leads including 'Self-Referral' and/ or those of 'Friends/ Family'
  - GoodLife members can participate in the HERO GOODLIFE SUMMER MAY-NIA CAMPAIGN only once during the Campaign period.
  - All Campaign-related communications will be through the Hero Website only.
- **GoodLife members can enjoy Exchange & Loyalty / Cash Bonus upto INR 7500/-.**  
Refer the table below for more details.

	17th May to 31st May						
Area Office	Premium (minus Xtreme 160R 2V)-Non Premia Dealers	Premium (minus Xtreme 160R 2V)- Premia Dealers	HF Deluxe	Glamour Series	Super Series	Xtreme 125R	Xoom
Bhopal	Exchange & Loyalty bonus : Rs.5000/-	Exchange & Loyalty bonus : Rs.7500/-	Cash bonus : Rs.2500/-			Cash bonus : Rs.3000/-	
Jaipur	Exchange & Loyalty bonus : Rs.5000/-	Exchange & Loyalty bonus : Rs.7500/-				Cash bonus : Rs.3000/-	
Raipur	Exchange & Loyalty bonus : Rs.5000/-	Exchange & Loyalty bonus : Rs.7500/-					
Assam & NE	Exchange & Loyalty bonus : Rs.5000/-	Exchange & Loyalty bonus : Rs.7500/-					
Bhubneshwar	Exchange & Loyalty bonus : Rs.5000/-	Exchange & Loyalty bonus : Rs.7500/-					
Kolkata	Exchange & Loyalty bonus : Rs.5000/-	Exchange & Loyalty bonus : Rs.7500/-					
Patna	Exchange & Loyalty bonus : Rs.5000/-	Exchange & Loyalty bonus : Rs.7500/-				Cash bonus : Rs.3000/-	
Ranchi	Exchange & Loyalty bonus : Rs.5000/-	Exchange & Loyalty bonus : Rs.7500/-				Cash bonus : Rs.3000/-	
Chandigarh	Exchange & Loyalty bonus : Rs.5000/-	Exchange & Loyalty bonus : Rs.7500/-	Cash bonus : Rs.3100/- (Minus J&K)		Cash bonus : Rs.3100/- (J&K)		
Delhi	Exchange & Loyalty bonus : Rs.5000/-	Exchange & Loyalty bonus : Rs.7500/-					
Haryana	Exchange & Loyalty bonus : Rs.5000/-	Exchange & Loyalty bonus : Rs.7500/-					
Lucknow	Exchange & Loyalty bonus : Rs.5000/-	Exchange & Loyalty bonus : Rs.7500/-				Cash bonus : Rs.3000/-	
Noida	Exchange & Loyalty bonus : Rs.5000/-	Exchange & Loyalty bonus : Rs.7500/-				Cash bonus : Rs.3000/-	
Varanasi	Exchange & Loyalty bonus : Rs.5000/-	Exchange & Loyalty bonus : Rs.7500/-				Cash bonus : Rs.3000/-	
Bengaluru	Exchange & Loyalty bonus : Rs.5000/-	Exchange & Loyalty bonus : Rs.7500/-					
Chennai	Exchange & Loyalty bonus : Rs.5000/-	Exchange & Loyalty bonus : Rs.7500/-					Cash bonus : Rs.3000/-

Hyderabad	Exchange & Loyalty bonus : Rs.5000/-	Exchange & Loyalty bonus : Rs.7500/-		Cash bonus : Rs.2500/-			
Kochi	Exchange & Loyalty bonus : Rs.5000/-	Exchange & Loyalty bonus : Rs.7500/-					
Vijayawada	Exchange & Loyalty bonus : Rs.5000/-	Exchange & Loyalty bonus : Rs.7500/-		Cash bonus : Rs.2500/-			
Mumbai	Exchange & Loyalty bonus : Rs.5000/-	Exchange & Loyalty bonus : Rs.7500/-					
Nagpur	Exchange & Loyalty bonus : Rs.5000/-	Exchange & Loyalty bonus : Rs.7500/-					
Pune	Exchange & Loyalty bonus : Rs.5000/-	Exchange & Loyalty bonus : Rs.7500/-					
Vadodara	Exchange & Loyalty bonus : Rs.5000/-	Exchange & Loyalty bonus : Rs.7500/-					

- **GoodLife members can earn up to 9,000 GoodLife Reward Points through this campaign upon a successful Referral / Upgrade or Self-Referral.**
- GoodLife members will receive their rewards post-verification by 30th June 2025.
- Hero MotoCorp Ltd. reserves the right to disqualify any participant found engaging in fraudulent or unfair practices.
- Hero MotoCorp Ltd. decision regarding disqualification shall be final and binding.
- In case of any issues with crediting Reward Points, GoodLife members must report them to [goodlife@heromotocorp.biz](mailto:goodlife@heromotocorp.biz) by 30th June 2025, after which no complaints will be entertained.
- By participating in the campaign, the GoodLife member consents to Hero MotoCorp Ltd.'s right to tag, notify, and exhibit the uploaded pictures and shared stories in all modes and media, including advertisements now existing or hereinafter created, without any compensation whatsoever.
- Hero MotoCorp Ltd. reserves the right to alter, amend, vary, extend, or terminate this campaign at any point in time without assigning any reason.
- Hero MotoCorp Ltd. shall not be responsible for any expenses incurred by the participant while participating in this campaign, including internet charges and any technological issues, including network problems.

- Hero MotoCorp Ltd. may use any personal information provided by the participating Goodlife member for marketing purposes including the distribution of regular email updates or newsletters. Any personal information relating to Goodlife member will be used in accordance with applicable data protection legislation.
- This campaign is subject to force majeure conditions. Hero MotoCorp Ltd. and their directors/officers will not be responsible for circumstances beyond their control that hinder the completion of the Campaign.
- All disputes are subject to the exclusive jurisdiction of the courts in New Delhi